

"A must see live band whose on-stage show is nothing short of spectacular, Simplified harmoniously blends several genres of music into an eclectic blend all its own."

- Mike Nunez, Metromix

"There's something wonderful about this group's music that levitates the listener into a joyous state of mind. Hey, that's the way music used to make me feel..."

- Rick Grant, EU Jacksonville

"Simplified packs the house whenever they play and the band is one name that's constantly being mentioned around the office. The band's style infuses reggae and rock and "Low" will give you an idea of why they're so popular. "

- Jeff Hahne, Creative Loafing Music Editor

"Serving a rare combination of rock, reggae, country, jam, and more, Clee, Chris, Tim, and Chris are headed for a future playing huge crowds. Enjoy them while the seats are still cheap! "

- 10 Best.com

"...what makes this band so unique from all the other bands on the scene?... One reason is they are a well known college band that is in high demand by venues attracting college people. Second is they have a cool sound that is a mixture funk and rock that gives them a very unique sound..."

- Ken G, The Village Idiot

"...Insightful songwriting, deep and jammy bass lines, and some seriously beautiful guitar playing are what make up the soul of Simplified..."

- SPF fan The Real Deal, iTunes review on "Elephant Sky"

"Every song weaves memorable vocal hooks with bold musicianship, creating a radiofriendly experience that will have you humming their tunes long after the last note fades..."

- The Mountain Times

"After repeated listens, I think "Elephant Sky" could very well be your best work yet. From the writing, to the vocals and lyrics, and throughout the high quality production, it's definitely in the top of my list. "

- Laurie Koster, The Queen City Music Promoter

"The boys of Simplified are road dogs. They play hard and often, and the seasoning that comes only with experience has never more apparent in this band than it is on their new live CD, 'Live At The Visulite'".

- Seth Boulton - Amps 11 Magazine

"From the bumping and grinding of georgous groupies toe the approving nods of the old school rockers, it seems that Simplified have been able to create a sound with wide appeal. And everywhere they play, their fanbase grows..."

- N.E. Smith, Amps 11 Magazine

Simplified



"...folk, funk, rock and reggae, there's enough of a hook to be catchy, but enough style to stand out on their own. Wouldn't surprise me a bit if some lucky label scooped Simplified up..."
Jeff Hahne - Music Editor, Creative Loafing

Simplified expands cleverly on music that sounds familiar, but is decidedly different. Tunes trip down a trail of neatly packaged stories, chocked with innovative musicianship, classy, cool lyrics and authentic vocals. Simplified manages a unique and singular musical kingdom, shuffling from sweet ballads to guitar driven power rock songs to reggae tinged sing alongs. The magnetic quality of Simplified is anchored in authenticity, and it's indeed this pure, uncomplicated approach to music and performance that keeps fans engaged and supportive. Their loyal fan base see themselves in the songs, the stories, the Simplified-ness of the music.

Since its inception, Simplified has played thousands of shows. The band's album, Live at the Visulite, captured the dynamic energy of a Simplified performance and the group polished tunes from the live record with the release of studio recordings, Smile and Elephant Sky both hugely popular among reviewers as well as fans. Simplified's status as a popular power quartet garnered invitations to share the stage with O.A.R, Blues Traveler, Edwin McCain and The Wailers.

Simplified has cultivated a musical presence as well as visual statement as NASCAR Media Group's Emmy Award winning Camp Riley directed and produced the group's stunning videos of Home and Sugar Tree.

2010 shows no signs of slowing down as the band has been invited to play at the 7th Annual Wakarusa Music Festival which showcases several well known acts and attracts thousands of fans.

Between their busy touring schedule which includes stops in Raleigh, Atlanta, Key West, Orlando, and Florida State University the band is working on their forthcoming album, which is scheduled for release later this year.

Never contrived or calculated, Simplified continues to cultivate a roots movement placing songs, performance and fans first. The intrinsic genuine energy of Simplified's music raises the band above the fray, outside the ordinary, and into the future.

Booking

Intrepid Artists
704-358-4777
www.intrepidartists.com



Management:

Rockman Management
704-343-0977
www.rockmanmgmt.com

